



CYPRUS
PROPERTY WEEK



www.cypruspropertyweek.com

SPONSORSHIP OPPORTUNITIES

GET THE BEST IN THE WORLD OF
CYPRUS REAL ESTATE



**9 SEPTEMBER,
2026**

📍 UCLAN UNIVERSITY -
LARNACA



**31 OCTOBER,
2026**

📍 CYPRIA MARIS -
PAPHOS



BECOME A SPONSOR

ALIGN YOUR BRAND WITH
CYPRUS REAL ESTATE
EXCELLENCE



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PROPERTY



INVESTMENT



NETWORKING



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ABOUT CYPRUS PROPERTY WEEK



Cyprus Property Week is a premier international real estate and investment platform bringing together property developers, investors, government representatives, architects, construction professionals, PropTech innovators, and real estate agencies.



The event is designed to encourage meaningful conversations, high-value networking, and business opportunities through keynote presentations, expert panel discussions, investment showcases, and dedicated networking sessions.



With delegates attending from the UK, Cyprus, UAE, Greece, Germany, Israel, and across Europe, Cyprus Property Week serves as the meeting point for the future of Mediterranean real estate investment.



1000+ delegates from more than 20 countries are expected to attend and share knowledge, investment opportunities, and market insights.



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ABOUT CYPRUS PROPERTY WEEK

ATTRACTING STRONG LOCAL AND INTERNATIONAL INTEREST
ACROSS KEY SECTORS:



**Residential
Development**



**Commercial
Real Estate**



**Luxury
Property**



**Property
Investment**



Construction



Architecture



PropTech



**Real Estate
Finance**



**Legal & Tax
Services**



**Government & Municipal
Authorities**



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WHO WILL ATTEND



Property Developers



International Investors



Real Estate Agencies



Family Offices



Investment Funds



Construction Companies



Architects



Engineers



Property Lawyers



Banks &
Mortgage Providers



Municipal
Authorities



Government
Representatives



PropTech
Companies



Interior
Designers



Hospitality
Developers





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WHY SPONSORSHIP MAKES SENSE



As Cyprus continues to attract international investment and demand for premium residential, commercial, and mixed-use developments, this is the ideal opportunity to position your brand at the centre of one of the Mediterranean's fastest-growing real estate markets.



Cyprus Property Week brings together the industry's most influential decision-makers, offering sponsors direct access to investors, developers, government officials, and strategic partners.





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ENHANCE BRAND RECOGNITION

Maximise brand exposure before a premium local and international audience.



POSITION YOUR COMPANY AS AN INDUSTRY LEADER

Demonstrate innovation, expertise, and market leadership within the real estate sector.

STRATEGIC SPONSORSHIP VALUE



SHOWCASE YOUR PROJECTS & SERVICES

Present your developments, products, and services in a professional conference environment.



BUILD INTERNATIONAL RELATIONSHIPS

Connect directly with investors, developers, partners, and decision-makers from around the world.



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SPONSORS PACKAGE BOOTH



€600
EACH



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CYPRUS PROPERTY WEEK — LARNACA 2026

SPONSORSHIP OPPORTUNITIES

FULLY CUSTOMISABLE SPONSORSHIP PACKAGES
RANGE FROM €2,000 TO €10,000 + VAT



ENTRY

€1,000

- Logo and URL on the website
- Logo on the main presentation screen
- 5 VIP tickets



STANDARD

€3,500

- Rock FM 20 days advertising
- Website logo + link
- Enhanced presentation screen logo
- Logo on marketing materials
- Social media sponsor post
- Company profile on website
- Flyer in welcome packs
- Exhibition booth
- 10 VIP tickets



PREMIUM

€6,000

- Rock FM 40 days advertising
- Premium homepage logo + URL
- Presentation screen logo throughout the event
- 15-20 minute speaking slot
- Premium exhibition booth
- Dedicated email campaign
- 2 social media promotions
- 60-second company video
- Attendee list (GDPR consent)
- 20 VIP tickets



PRINCIPAL

€10,000

- Rock FM 60 days advertising
- Presented by branding
- Largest website logo + URL
- Largest presentation screen logo
- 20-30 minute keynote
- Prime exhibition space
- Lanyard or badge branding
- 4 social media campaigns
- Featured in all email campaigns
- Full-page programme advert
- Venue banner branding
- Exclusive website & social media interview
- VIP networking session
- 30 VIP tickets



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PROPERTY



INVESTMENT



NETWORKING



SPEAKING & VISIBILITY



PANEL SPEAKING OPPORTUNITY

Present your expertise to an international audience of investors and property professionals.



PANEL MODERATION ROLE

Lead discussions with industry experts and position your company as a market leader.



THOUGHT LEADERSHIP POSITIONING

Showcase your expertise across property development, investment, construction, architecture, and PropTech.



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PHYSICAL PRESENCE



EXHIBITION STAND

Premium stand
location throughout
the event.



BRANDED VIP LOUNGE

Exclusive branding
within the VIP
networking area.



NETWORKING RECEPTION

Sponsor the official
evening networking
reception.



LOGO PLACEMENT

Conference banners,
delegate badges,
event materials,
digital screens, and
directional signage.



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DIGITAL & MEDIA EXPOSURE



MEET THE SPONSOR FEATURE

Dedicated feature
across official
conference channels.



SPONSORED INTERVIEW

Company interview
published before or
after the event.



WEBSITE LOGO PLACEMENT

Premium logo
placement on the
official website.



SOCIAL MEDIA PROMOTION

Pre-event, live-event,
and post-event
promotion.



POST-EVENT MEDIA COVERAGE

Press releases,
interviews, highlight
videos, and event recap
coverage.



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ON-SITE BRANDING



BRANDED LANYARDS & DELEGATE BADGES

Premium stand
location throughout
the event.



MEDIA WALL

Official photo
backdrop
branding.



DELEGATE WELCOME PACKS

Promotional inserts
or branded
materials.



PREMIUM BANNER ADVERTISING

Strategic banner
placements
throughout
the venue.



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NETWORKING & VIP ACCESS



COMPLIMENTARY DELEGATE PASSES

Full event access for
your team.



PRIORITY SEATING

Reserved seating during
keynote sessions.



VIP NETWORKING

Exclusive access to
investors, speakers,
developers, and
government
representatives.



PRIVATE BUSINESS MEETINGS

Dedicated opportunities
for high-value B2B
introductions.



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SPONSORSHIP BENEFITS MATRIX

Strategic benefits designed to maximise your brand impact, visibility, and business opportunities.

	 Visibility	 Thought Leadership	 Physical Presence	 Media Exposure	 VIP Access
 Brand Recognition	●		●	●	
 Market Leadership		●		●	
 Business Development	●	●	●		●
 International Networking		●	●		●



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TAILORED SPONSORSHIP STRUCTURE

SPONSORSHIP PACKAGES CAN BE CUSTOMISED TO MATCH YOUR BUSINESS OBJECTIVES, VISIBILITY REQUIREMENTS, AND MARKETING BUDGET.



OBJECTIVES

- Brand awareness
- Lead generation
- Product showcase
- Investment promotion
- Market positioning



VISIBILITY

- Speaking opportunities
- Exhibition stand
- Digital campaigns
- On-site branding
- Media partnerships



BUDGET

- Packages from €600
- Scalable to €10,000+
- Fully customised partnership options available.



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PARTNERSHIP



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