CYPRUS
PROPERTY WEEK

www.cyprusproperty week.com



SPONSORSHIP OPPORTUNITIES

GET THE BEST IN THE WORLD OF
CYPRUS REAL ESTATE

9 SEPTEMBER, 2026

UCLAN UNIVERSITY - LARNACA

31 OCTOBER, 2026

CYPRIA MARIS - PAPHOS

BECOME A SPONSOR

ALIGN YOUR BRAND WITH
CYPRUS REAL ESTATE
EXCELLENCE

info@cyprusproperty week.com | +357 96166570

PROPERTY | INVESTMENT | NETWORKING

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ABOUT CYPRUS PROPERTY WEEK

Cyprus Property Week is a premier international real estate and investment platform bringing together property developers, investors, government representatives, architects, construction professionals, PropTech innovators, and real estate agencies.

The event is designed to encourage meaningful conversations, high-value networking, and business opportunities through keynote presentations, expert panel discussions, investment showcases, and dedicated networking sessions.

With delegates attending from the UK, Cyprus, UAE, Greece, Germany, Israel, and across Europe, Cyprus Property Week serves as the meeting point for the future of Mediterranean real estate investment.

1000+ delegates from more than 20 countries are expected to attend and share knowledge, investment opportunities, and market insights.

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ABOUT CYPRUS PROPERTY WEEK

ATTRACTING STRONG LOCAL AND INTERNATIONAL INTEREST ACROSS KEY SECTORS:

- Residential Development
- Commercial Real Estate
- Luxury Property
- Property Investment
- Construction
- Architecture
- PropTech
- Real Estate Finance
- Legal & Tax Services
- Government & Municipal Authorities

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WHO WILL ATTEND

- Property Developers
- International Investors
- Real Estate Agencies
- Family Offices
- Investment Funds
- Construction Companies
- Architects
- Engineers

- Property Lawyers
- Banks & Mortgage Providers
- Municipal Authorities
- Government Representatives
- PropTech Companies
- Interior Designers
- Hospitality Developers

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WHY SPONSORSHIP MAKES SENSE

As Cyprus continues to attract international investment and demand for premium residential, commercial, and mixed-use developments, this is the ideal opportunity to position your brand at the centre of one of the Mediterranean's fastest-growing real estate markets.

Cyprus Property Week brings together the industry's most influential decision-makers, offering sponsors direct access to investors, developers, government officials, and strategic partners.

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STRATEGIC SPONSORSHIP VALUE

ENHANCE BRAND RECOGNITION

Maximise brand exposure before a premium local and international audience.

POSITION YOUR COMPANY AS AN INDUSTRY LEADER

Demonstrate innovation, expertise, and market leadership within the real estate sector.

SHOWCASE YOUR PROJECTS & SERVICES

Present your developments, products, and services in a professional conference environment.

BUILD INTERNATIONAL RELATIONSHIPS

Connect directly with investors, developers, partners, and decision-makers from around the world.

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SPONSORS PACKAGE BOOTH



€1,200
EACH

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CYPRUS PROPERTY WEEK — LARNACA 2026

SPONSORSHIP OPPORTUNITIES



FULLY CUSTOMISABLE SPONSORSHIP PACKAGES
RANGE FROM **€2,000** TO **€10,000 + VAT**

ENTRY

€1,000

- Logo and URL on the website
- Logo on the main presentation screen
- 5 VIP tickets

STANDARD

€3,500

- Rock FM 20 days advertising
- Website logo + link
- Enhanced presentation screen logo
- Logo on marketing materials
- Social media sponsor post
- Company profile on website
- Flyer in welcome packs
- Exhibition booth
- 10 VIP tickets

PREMIUM

€6,000

- Rock FM 40 days advertising
- Premium homepage logo + URL
- Presentation screen logo throughout the event
- 15–20 minute speaking slot
- Premium exhibition booth
- Dedicated email campaign
- 2 social media promotions
- 60-second company video
- Attendee list (GDPR consent)
- 20 VIP tickets

PRINCIPAL

€10,000

- Rock FM 60 days advertising
- Presented by branding
- Largest website logo + URL
- Largest presentation screen logo
- 20–30 minute keynote
- Prime exhibition space
- Lanyard or badge branding
- 4 social media campaigns
- Featured in all email campaigns
- Full-page programme advert
- Venue banner branding
- Exclusive website & social media interview
- VIP networking session
- 30 VIP tickets

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SPEAKING & VISIBILITY

PANEL SPEAKING OPPORTUNITY

Present your expertise to an international audience of investors and property professionals.

PANEL MODERATION ROLE

Lead discussions with industry experts and position your company as a market leader.

THOUGHT LEADERSHIP POSITIONING

Showcase your expertise across property development, investment, construction, architecture, and PropTech.

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PHYSICAL PRESENCE

EXHIBITION STAND

Premium stand location throughout the event.

BRANDED VIP LOUNGE

Exclusive branding within the VIP networking area.

NETWORKING RECEPTION

Sponsor the official evening networking reception.

LOGO PLACEMENT

Conference banners, delegate badges, event materials, digital screens, and directional signage.

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DIGITAL & MEDIA EXPOSURE

MEET THE SPONSOR FEATURE

Dedicated feature across official conference channels.

SPONSORED INTERVIEW

Company interview published before or after the event.

WEBSITE LOGO PLACEMENT

Premium logo placement on the official website.

SOCIAL MEDIA PROMOTION

Pre-event, live-event, and post-event promotion.

POST-EVENT MEDIA COVERAGE

Press releases, interviews, highlight videos, and event recap coverage.

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ON-SITE BRANDING

BRANDED LANYARDS & DELEGATE BADGES

Premium stand location throughout the event.

MEDIA WALL

Official photo backdrop branding.

DELEGATE WELCOME PACKS

Promotional inserts or branded materials.

PREMIUM BANNER ADVERTISING

Strategic banner placements throughout the venue.

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NETWORKING & VIP ACCESS

COMPLIMENTARY DELEGATE PASSES

Full event access for your team.

PRIORITY SEATING

Reserved seating during keynote sessions.

VIP NETWORKING

Exclusive access to investors, speakers, developers, and government representatives.

PRIVATE BUSINESS MEETINGS

Dedicated opportunities for high-value B2B introductions.

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SPONSORSHIP BENEFITS MATRIX

Strategic benefits designed to maximise your brand impact, visibility, and business opportunities.

	Visibility	Thought Leadership	Physical Presence	Media Exposure	VIP Access
Brand Recognition	●		●	●	
Market Leadership		●		●	
Business Development	●	●	●		●
International Networking		●	●		●

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TAILORED SPONSORSHIP STRUCTURE

SPONSORSHIP PACKAGES CAN BE CUSTOMISED TO MATCH YOUR BUSINESS OBJECTIVES, VISIBILITY REQUIREMENTS, AND MARKETING BUDGET.

OBJECTIVES

- Brand awareness
- Lead generation
- Product showcase
- Investment promotion
- Market positioning

VISIBILITY

- Speaking opportunities
- Exhibition stand
- Digital campaigns
- On-site branding
- Media partnerships

BUDGET

- Packages from €600
- Scalable to €10,000+
- Fully customised partnership options available.

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LET'S BUILD THE RIGHT SPONSORSHIP PARTNERSHIP

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